



# Marketing Support

## Support for your marine business

The marketing programme at CMN aims to improve your marketing through a range of support. The ultimate aim is to improve your profitability via more effective marketing.

The following specific marketing support is available for full members of Cornwall Marine Network.

### Marketing Mentoring

- Marketing strategy coaching
- Developing or improving websites
- Internet search engine marketing
- Getting more from exhibiting at trade shows
- Creating PR campaigns
- Advice on media relations, plus much more...

### www.cornwallmarine.com

Your business will be listed on [www.cornwallmarine.com](http://www.cornwallmarine.com), our website dedicated to raising the exposure of Cornish marine businesses.

### Cornwall's Marine Guide and Directory

As a member you are automatically included in our handy A5 reference directory for the Cornish Marine sector

### Royalty Free Images

More than 9000 high-quality free images to use in your marketing. From yachting to aerial views of Cornish marine hotspots, we are sure to have the image you are after.

As a member your business is included on the marine sector's own portal- [www.cornwallmarine.net](http://www.cornwallmarine.net) allowing you to communicate with all other members via it's secure member messaging tool.

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## Workshops

Every year the network arranges a series of quality marketing workshops run by nationally accredited trainers. **FREE** to your marine business.

