



Marketing Support

Support for your marine business

The marketing programme at CMN aims to improve your marketing through a range of support. The ultimate aim is to improve your profitability via more effective marketing.

The following specific marketing support is available for full members of Cornwall Marine Network.

Marketing Mentoring

- Marketing strategy coaching
- Developing or improving websites
- Internet search engine marketing
- Getting more from exhibiting at trade shows
- Creating PR campaigns
- Advice on media relations, plus much more...

www.cornwallmarine.com

Your business will be listed on www.cornwallmarine.com, our website dedicated to raising the exposure of Cornish marine businesses.

Cornwall's Marine Guide and Directory

As a member you are automatically included in our handy A5 reference directory for the Cornish Marine sector

Royalty Free Images

More than 9000 high-quality free images to use in your marketing. From yachting to aerial views of Cornish marine hotspots, we are sure to have the image you are after.

Your business will be included on the marine sector's own portal- www.cornwallmarine.net allows you to communicate with all other members via it's secure member messaging tool.

Workshops

Every year the network arranges a series of best in class marketing workshops run by nationally accredited trainers. **FREE** to your marine business.

