

**ECOVER
BLUE MILE**



OFFICIAL
CHARITY
PARTNER

www.thebluemile.org

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BE PART OF THE ECOVER BLUE MILE
CORPORATE TEAM CHALLENGE AND
RAISE FUNDS FOR WWF TO HELP
PROTECT OUR RIVERS AND SEAS.

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#ECOVERBLUEMILE

Visit www.thebluemile.org to book your space and receive your fundraising pack
ECOVER BLUE MILE • PLYMOUTH • 8th & 9th SEPTEMBER 2012

Ecover Blue Mile 2012 Corporate Team Challenge

"The Riley team have been swimming, paddling and generally getting wet in readiness for the Ecover Blue Mile 2012...bring it on!"

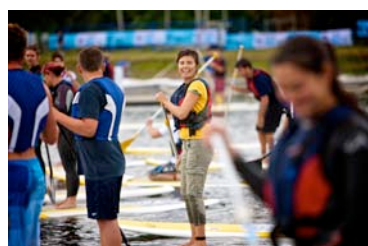
Riley+

About the Ecover Blue Mile

The Ecover Blue Mile is an annual mass-participation fundraising event designed to encourage greater care of our blue environment. Launched in 2009, the Blue Mile has quickly become one of the UK's leading fundraising events for the environment in support of WWF's work to protect our rivers and seas.



This year, the Ecover Blue Mile is returning to Plymouth on the opening weekend of the new Marine City Festival during the 8th & 9th September 2012. With a full two-day programme of water sports activity and family entertainment, the Ecover Blue Mile offers a fun, watery weekend for everyone to enjoy.



We have 25 team places open this year for businesses to enter a corporate team in the Ecover Blue Mile AquaTriathlon, a continuous relay event for a team of three people. Each team member tackles a single leg of the 3 mile course (open water swim, stand up paddle and kayak) with the aim to raise as much money for charity as possible. You can download a fundraising pack from our website and set up your JustGiving site in a few minutes.

Ecover Blue Mile AquaTriathlon Corporate Team Challenge

Date: Saturday 08th September 2012

Price: £150.00 Per Team inc. VAT

Description: The Corporate Team Challenge is a continuous relay event for teams of three, with each team member completing one leg of the AquaTriathlon (a one mile open water swim, one mile stand-up paddle and one mile kayak event).

Included: Entry into the Ecover Blue Mile Team Triathlon includes all equipment (Kayaks, SUP boards, paddles and buoyancy aids), timing chips and goodiebag.



If your team is new to paddle sports, then why not make this your summer team challenge and see how many Blue Miles you can rack up over the summer period. We will help you all the way with training tips and advice.

To enter a team into the Ecover Blue Mile 2012, register online at www.thebluemile.org or speak to our Events Team at Sport Environment

Sport Environment Ltd, Times House, 45 North Hill, Plymouth, PL4 8EZ

Tel: +44 (0) 1752 600111

E-mail: teresa.page@sportenvironment.com

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