

Membership Benefits



Cornwall's Marine Guide and Directory

Cornwall's Marine Guide & Directory is the free handy A5 guide for finding a marine business in Cornwall. Your business will be added to the next addition. The A to Z has contact details, business descriptions and a product index for quickly finding your business. It's distributed across the County, promoted via www.cornwallmarine.com and at specific events outside of Cornwall.

www.cornwallmarine.com

As a member of CMN you are included in our online directory at www.cornwallmarine.com. This website is targeted at people who get out on to our waters. It's dedicated to providing information on the Cornish marine community, including reviews of key areas, quick searches to find marine businesses, events, news and much more.

www.cornwallmarine.net

All members are listed on and have access to www.cornwallmarine.net. This website is used for communicating with our members, including updates on benefits available, programmes and initiatives and useful links. It is also home to **Member Messaging**: our online tool that allows members to email the whole network with just a few clicks - a great service for announcing new products or services, offers, or simply good news stories about your business.

Business Support and Mentoring

Clear advice for your marine business, including:

- Marketing strategy coaching
- Developing or improving websites
- Internet search engine marketing
- Exhibition and boat show strategies
- Developing your sales skills
- Improving your advertising
- Developing or improving brochures
- Creating PR (public relations) campaigns
- Building a brand
- Customer satisfaction surveys

Royalty Free Image Bank

CMN has compiled a high quality image bank of more than 9,000 royalty-free marine images – ideal for enhancing websites, brochures and adverts. Come to the office to browse through the images.

Conference Facilities and Meeting Rooms

All Members receive 25% off the hire of Cornwall Marine Network's brand new conference and training facilities. The bright and spacious rooms offer an impressive setting to stage both small and larger events and have been kitted out with the most up-to-date audio visual equipment. Easily accessible from all areas of Cornwall our friendly office provides a comfortable and flexible setting for a range of events. (See datasheet for more info)

Training Specific Benefits

Skills for Life

The Skills for Life programme is an opportunity to update your English and Maths skills and on successful completion will lead to a nationally recognized qualification.

NVQ's

National Vocational Qualifications are work related qualifications. CMN offer opportunities to gain an NVQ in a range of topics including Marine Engineering, Fabrication and Welding, Port Operations and Business Administration.

Cornwall Marine Academy

CMN is raising the profile of the marine sector amongst young people aged 14 to 19, encouraging new blood into marine careers. CMN provide taster sessions and are presenting to schools and colleges across the County and the South West.

Apprenticeships

CMN can help set up an apprenticeship programme, matching an apprentice with a business. We can fund apprenticeship delivery using a range of flexible schemes.

If you're undertaking any kind of training please come and discuss options with us. We'd be happy to conduct an audit of your training needs and look at your opportunities.

